



Product/Process Change Notice - PCN 10_0235 Rev. -

Analog Devices, Inc. Three Technology Way Norwood, Massachusetts 02062-9106

This notice is to inform you of a change that will be made to certain ADI products (see Material Report). Any issues with this PCN or requirements to qualify the change (additional data or samples) must be sent to ADI within 30 days of publication date. ADI contact information is listed below.

PCN Title: SSM2315: Change in Device Orientation

Publication Date: 26-Aug-2010

Effectivity Date: 26-Aug-2010 *(the earliest date that a customer could expect to receive changed material)*

Revision Description:

Initial Release

Description Of Change

Change Pin 1 orientation of SSM2315 devices from C2 to C1.

Reason For Change

To comply with the EIA-783 standard for Design Rules for Tape & Reel Orientation.

Impact of the change (positive or negative) on fit, form, function & reliability

Device orientation on the SSM2315 in the Reel will change.

Summary of Supporting Information

See attached detailed change description.

Supporting Documents

Attachment 1: Type: Detailed Change Description

ADI_PCN_10_0235_Rev_-_Detailed Change Description.ppt

For questions on this PCN, send email to the regional contacts below or contact your local ADI sales representative

Americas: PCN_Americas@analog.com

Europe: PCN_Europe@analog.com

Japan: PCN_Japan@analog.com

Rest of Asia: PCN_ROA@analog.com

Appendix A - Affected ADI Models

Added Parts On This Revision - Product Family / Model Number (2)

SSM2315 / SSM2315CBZ-REEL

SSM2315 / SSM2315CBZ-REEL7

Appendix B - Revision History

Rev	Publish Date	Rev Description
Rev. -	26-Aug-2010	Initial Release

Analog Devices, Inc.

DocId:1261 Parent DocId:1259 Layout Rev.3